Yale Alumni Fund
Meeting of the Board of Directors
September 19, 2022
New York City

Board Members Present

Chair: Brett Zbar ’94
Vice Chair: Richard Roberts ’86, ’89 JD
Eric L. Allen ’76
Stephen Barrett Amdur ’01
Cansu Arslan ’19 MBA
Ann Itakura Aversa ’87
Heaven Berhane ’18 MDiv
Mary Gottshall Bowers ’01
Lise Pfeiffer Chapman ’81 MBA
Xinyi Mei Chen ’22
Billy Cheung ’99
Christopher A. Cole ’87
Rudy Cordero ’23
Lily Dorstewitz ’24
Fred Douglis ’84
Michael Coleman Duddy ’85 MArch
Thomas K. Emmons ’69
Christopher M. Faulkner-MacDonagh ’01 PhD
William C. Fishel ’09
Elizabeth S. Garrabrant ’09 MA
Brian D. Hammerstein ’85
Samantha Warshauer Heffner ’02
Neil Hohmann ’91
John Francis Homan, IV ’02 MEM
Daniel G. Kilpatrick ’03
Caitlin Lee ’23
Carol M. Lee ’79
Paul Leong ’99 MD

Board Members Absent

Elaine Pincus Akst ’97
Robert E. Allison ’67
Amy Atkeson ’95, ’99 MD
Martha Burson Bangiola ’11, ’18 MBA
Marvin B. Berenblum ’56
Sarah Better ’19
Anne Wilson Brown ’85
Jacob W. Buchdahl ’94, ’97 JD
Stephen Calkins ’72
Paul S. Mandell ’98 JD
Elisabeth N. Martin ’83 MArch
Maria Paola Nastri ’98 PhD
Mallet Njonkem ’18
Margo Wolf O’Donnell ’90
Neeta Ogden ’94
Renee H.L. Ong ’21
Jessica Nicole Paindiris ’05
Lauren Polo Patnaude ’03
Rahul R. Prasad ’87 PhD
Allison Rabkin Golden ’12, ’21 JD
Rachel M. Rajaseelan ’15
Charlene Requerme Ramos ’13
Tanya Rivero Warren ’95
Ellen Ryan ’77
Stephen K. Scher ’56, ’66 PhD
Eleanor Schoenbrun ’25
William J. Shikani ’10
Paul Stroble, Jr. ’82 MDiv
Travis A. Torrence ’05 JD
Evangeline Wyche Tross ’78
Gene Wang ’99 PhD
Jill R. Wright ’95
Sarah Yoo ’18
Justin S. Zaremby ’03, ’07 PhD, ’10 JD
Gregory J. Zorthian ’75

Tara A. Campbell ’20
Anne Casscells ’80
Eugenie F. Cheney ’02
M. Kemal Ciliz ’95 MA
Jackson F. Cole ’20
Bridget M. Cota ’09 MSN
Stephanie Machele Davis ’12 MPH
JP Drechsler ’16
Kelly Dolan ’22
Romy Drucker ’07                 Megan K. McHale ’17
R. Kemener Edwards ’49         John F. McKissack ’20
Rebecca Allen Ehrhardt ’90    Minh Alexander Huy Nguyen ’15
Danielle B. Ellison ’15        Amy Oshinsky ’77
William E. Ellison ’18         Merz K. Peters ’55
Charles N. Farmer ’66         Darcy K. Troy Pollack ’87
Julie Applebaum Flynn ’88     Haley Prince ’23
Sarah Flynn ’24                Shady M. Qubaty ’20
Julia Fuller Nakayama ’89     Simon Rabinowitz ’23
Thomas M. Ginakakis ’09       Daisha Roberts ’22
Alison Poorvu Jaffe ’81       Shana Katz Ross ’00, 06 MBA
Torianto S. Johnson ’20 MAR    Andrew D. Sipes ’85
James A. Jones III ’66       Jamie Stern ’72
Andrew R. Karlin ’08          Jovan M. Tafoya ’21
Firoozeh Kashani-Sabet ’97 PhD Linda Thach ’22
Katherine Philip Kaufman ’10   Krysten S. Thomas ’18 MPH
John Kai Lassen ’64           Laura Vrana ’11
Michael W. Lei ’14            Hannah E. Weisman ’20
Robert L. Lin ’82             Gregory Thomas Wolf ’92
Ephram Lloyd Lustgarten ’00    Alyssa J. Yoon ’21
Marianna Cuomo Maier ’19

Staff Present

Lynn Andrewsen ’82                 Andrew Forsyth ’17
Davonna Approvato                  Eugénie Gentry
Bridget Austin                      Mathwon Howard
Amanda Baker ’00 MusM              Jim Kenny
Caitlin Beardsley                  Sandra Livramento
Anne Bergen                        Nneka Maiurro
Steve Blum ’74                     Cate McDonough
Brad Brown                         Pericles Lewis
Gloria Caprio                      Lanie Lipsher
Alison Cole ’99                    Sarah Pinto
Rick Davis                         Emily Reid
Mark Donovan                       Joanna Roche
Devan Evans                        Ann Rumberger
Diana Evans                        Chris Seager
Roe Fellows                        Mike Sembos
Jessica Fenner                     Janelle Stevenson

Ex-Officio Present

J. Weili Cheng ’77, Executive Director, YAA
Jocelyn R.H. Kane, Managing Director, Yale Alumni Fund
Jennifer Madar ’88, Vice Chair, YAA Board of Governors
Joan E. O’Neill, Vice President for Alumni Affairs and Development
Ira and Bonnie Siegel P ’15, P ’23, Chairs, Parents Fund

Ex-Officio Absent
Jerry Henry ’80 MDiv, Chair, YAA Board of Governors
Joseph C. McNay ’56, Former Chair, Nathan Hale Associates
Stephen C. Murphy ’87, Vice President for Finance and Chief Financial Officer

Former Chairs Present
William M. Folberth ’66
Bobbi Mark ’76
Randolph M. Nelson ’85
Nancy A. Stratford ’77
John M.R. Thomas ’80

Former Chairs Absent
Marvin J. Deckoff ’53
Marla Grossman ’90
Robert K. Hopkins ’86 MBA
David B. Singer ’84
Howard H. Newman ’69, ’69 MA
George M. Levin, Jr. ’66

Michael B. Tom ’83 MD
Theodore T. Jones ’57
Thomas S. Leatherbury ’76, ’79 JD
William H. Wright II ’82
Welcome

Jocelyn Kane opened the meeting by welcoming everyone to the first board meeting of the 2022-2023 fiscal year and introducing new Chair, Brett Zbar.

Chair’s Remarks

Brett welcomed all attendees and recognized Former Chairs in attendance.
Biff Folberth
Bobbi Mark
Randy Nelson
Nancy Stratford
Jack Thomas

Brett thanked staff before asking for a moment of silence to remember Alumni Fund volunteers who have passed away since the last meeting.
David Boyd, Class of 1956, Yale School of Public Health, Alumni Fund Agent
Ernesto Hernandez-Cata, Class of 1974, Yale Graduate School, Alumni Fund Agent
Howard Levine, Class of 1960, Branford College, Alumni Fund Class Agent
Roger Nicholson, Class of 1952, Yale Divinity School, Annual Fund Agent

New Board Members

Brett welcomed new board members as well as returning members.
Stephen Barrett Amdur ’01
Amy Atkeson ’95, ’99 MD
Martha Burson Bangiola ’11, ’18 MBA
Anne Casscells ’80
Thomas K. Emmons ’69
Christopher M. Faulkner-MacDonagh ’01 PhD
Paul Leong ’99 MD
Robert L. Lin ’82
Jessica Nicole Paindiris ’05
Rahul R. Prasad ’87 PhD
Paul Stroble, Jr. ’82 MDiv
Jovan M. Tafoya ’21
Travis A. Torrence ’05 JD
Sara Yoo ’18

Executive Committee

Brett introduced this year’s Executive Committee which oversees the board work groups, and our efforts to support of the campaign.
Fiscal Year 2022 Final Results and Highlights

Brett reviewed some of the highlights from fiscal year 2022 and that they are made because of the tremendous team effort between volunteers and staff.

- 31,425 donors made 43,678 gifts.
- $47.737 million cash received a $4.898 increase over fiscal year 2021 results.
- Ten graduate and professional schools and the parents fund set new records for annual giving (Parents Fund, Graduate School, Art, Architecture, Divinity, Drama, Environment, Nursing, Medicine, Public Health, Management).
- The Yale College June challenge raised $1.2 million from over 1,000 donors.
- The Graduate School exceeded 3,000 donors—highest total in the last eight years.
- Nearly 8,000 leadership level gifts were received totaling $41 million.

Campaign Results

At the end of fiscal year 2022, the campaign exceeded $4 billion raised, achieving 62% of the $7 billion goal. $632 million was raised toward the $1.2 billion dollar goal for student support. This university-wide commitment to student support encompasses all campaign giving for scholarships and fellowships in Yale College, the Graduate School, and the professional schools. About 10% of the raised total for student support is represented by gifts to the Alumni Fund.

Alumni Fund Campaign Results

The Fund is on track to meet its overall campaign goals. Our progress is strong and remains above our straight-line projection. We ended fiscal year 2022 over $5 million above our projection of $175 million. In fiscal year 2022, 43,678 gifts were received, and we are now at nearly 200,000 gifts toward our goal of 350,000.

Fiscal Year 2023 Alumni Fund Goals

Goals are still in the process of being finalized but they will be ambitious. As of today, we have received over 3,300 gifts totaling $3.9 million.
Chair’s Goals

Brett announced his two primary goals to strengthen the work of the Alumni Fund. Support the *For Humanity* Campaign and strengthen our commitment to Diversity, Equity, Inclusion, and Belonging. This campaign will make fundamental and permanent changes for the university and for the world. A new work group will be focused on *For Humanity* events. Following Marla Grossman’s lead, we will continue to recruit young, diverse volunteers as well as compiling the slate of board members each year. A new DEIB work group will be added this year as well.

YAFSA Update

Brett introduced Rudy Cordero TC ’24 who gave an update on YAFSA (Yale Alumni Fund Student Ambassadors). Brett thanks Rudy for his remarks and introduced Richard Roberts, Vice Chair.

Vice Chair’s Remarks

Richard introduced the new work groups members before announcing upcoming events and dates.

Nominating Committee

The work of the nominating committee was expanded in 2020-2021. This successful expansion is now permanent. This work encompasses the entire fiscal year and is comprised of two parts. Fall is spent working on recruitment. Last year’s focus was on recent classes identified as needing more agents. 11 new agents have been onboarded and are active. Spring is spent working to compile the slate of board members. Last year, the efforts of the nominating committee resulted in the increase of overall board diversity from 33% to 44%. Richard thanked the members of this year’s Nominating Committee as well as the Chair and Vice Chair for their leadership and then reminded attendees that there will be a call for nomination later in the year, but they can also submit nominations at any time to Jocelyn.

DEIB Committee

This Diversity, Equity, Inclusion, and Belonging work group will have two priorities this year. They are to build and expand on the recent effort to increase the diversity of the board with the end goal of creating a more diverse volunteer base for the Alumni Fund. Members will collaborate with the nominating committee and the staff team to learn best practices and tools. They will conduct outreach to recruit new volunteers and provide feedback to the staff team. Richard thanked the members of this year’s work group and the Co-Leads for their leadership.

For Humanity Events Work Group

This work group is focused on the campaign and events that will be part of the public phase. This fall a series of events will be launched—*For Humanity* Illuminated. All alumni and parents are invited based on the event location. The work group will collaborate with the staff team to create a guide for the Alumni Fund’s participation in these signature campaign events and determine the best strategy for supplemental Alumni Fund events. This year, campaign events will be held in Los Angeles, San Francisco, New York City, Chicago, and London. Richard thanked the Co-Leads for their leadership.
Sounding Board Work Group

A result of last year’s successful sessions, we are continuing sounding board events this year. All members of the board are invited to attend sessions as they are planned. This year we will continue to focus on the campaign and will be announcing a fall event in the coming weeks.

Upcoming Key Dates

The dates for the For Humanity Illuminated events are October 20 in LA—Storytelling for Impact and October 22 in San Francisco—New Paradigms for Understanding Human Health.

YAA Assembly and Alumni Fund Convocation is November 10-11 on campus. Plenaries will include a conversation with President Salovey and Jim Levinsohn, inaugural dean of the Jackson School of Global Affairs and a trustee panel featuring Josh Bekenstein, Josh Steiner and Maria Tellado.

Brett thanked Rich for his updates and then invited Dean Pericles Lewis to begin his remarks.

Dean Pericles Lewis’ Remarks

Dean Lewis gave his remarks. Jocelyn then opened the meeting for questions and answers.

Meeting Adjournment

Brett thanked Dean Lewis for speaking before thanking volunteers for attending before closing the meeting.