Yale Alumni Fund Meeting of the Board of Directors June 10, 2024 Yale Club, of New York

Board Members Present Chair: Brett Zbar '94 Vice Chair: Richard Roberts '86, '89 JD Dawn Alexander '87 MBA Mary Ben Apatoff '24 Stephen Barrett Amdur '01 Amy Atkeson '95, '00 MD Ann Aversa '87 MA Xinyi Mei Chen '22 Billy Cheung '99 Emily Cohen '14 PhD Christopher A. Cole '87 Bridget Cota '09 MSN Virginia Dominguez '73, '79 PhD Fred Douglis '84 Michael Duddy '85 MArch Thomas K. Emmons '69 Chris Faulkner-McDonagh '01 PhD Jennifer Fernandez '06 Julie Applebaum Flynn '88 Allison Golden '12, '21 JD Samantha Warshauer Heffner '02 Neil Hohmann '91 John Homan '02 MEM Bryan Hunter '08, '08 MS Alexander Kayne '94 Daniel Kilpatrick '03 Caitlin Lee '23 **Board Members Absent** Elaine Pincus Akst '97 Eric Allen '76 Robert Allison '67 Cansu Arslan '19 MBA Robert H. Baker '65, '68 LLB Martha B. Bangiola '11 BA, '18 MBA Stephen Barrows '02 Mary Berenblum '56 Heaven Berhane '18 MDiv Mary Bowers '01 Jacob Buchdahl '94, '97JD

Stephen Calkins '72

Tara Campbell '20

Carol M. Lee '79 Michael Lei '14 Jennifer Madar '88 Hero Magnus '23 Elizabeth Martin '83 March Paola Nastri '98 PhD Mallet Njonkem '18 Margo Wolf O'Donnell '90 Amy Oshinsky '77 Jessica Nicole Paindiris '05 Rahul R. Prasad '87 PhD Rachel Rajaseelan '94 Charlene Ramos '13 Rich Roberts '86, '89 JD Christina Bost Seaton '01 Ed Sevilla '82 Will Shikani '10 Linda Thach '22 Evangeline Wyche Tross '78 J. Gene Wang '99 PhD Tanya Rivero Warren '95 Jill R. Wight '95 Sarah Yoo '18 Justin Zaremby '03, '07 PhD, '10 JD

R.E.A. Casscells '80 Eugenie Cheney '02 Mustafa Kemal K. Ciliz '95 MA Jackson Cole '20 Stephenie M. Davis '12 MPH JP Drechsler '16 Rebecca Ehrnhardt '90 Will E. Ellison '18 Charles Farmer '66 Jeffrey Feldman '95 MBA Sarah Flynn '24 Gabriela Garcia '23 Elizabeth S. Garrabrant '09 MA Thomas M. Ginakakis '09 Brian D. Hammerstein '85 Melissa J. Hilton '83 BA, '89 MBA Torianto S. Johnson '20 MAR Alison Poorvu Jaffe '81 James A. Jones '66 Nikhil C. Karani '89 MA, '92 MBA Andrew R. Karlin '08 Firoozeh Kashani-Sabet '97 PhD Katherine Philip Kaufman '10 Paul L. Leong '99 MD Robert L. Lin '82 Ephram Lustgarten '00 Megan K. McHale '17 John McKissack '20 Elisabeth Moore '23 Maggie Morse '17 Rob Morse '12 Minh Alexander Nguyen '15

Staff Present Lynn Andrewsen '82 Davonna Approvato Bridget Austin Amanda Baker '00 MusM Friya Bankwalla Caitlin Beardsley Blake Bergeron Fiona Boucher Julie Braverman Kieran Callinan Gloria Caprio **Biby Chacon** Alison Cole '99 **Rick Davis** Amanda DeFalco Jessica Fenner Will Freske Eugénie Gentry

Neeta Ogden '94 Renee H.L. Ong '21 Lauren Polo Patnaude '03 Tony Potchernikov '23 Shady M. Qubaty '20 Daisha Roberts '22 Shana Katz Ross '00, '06 MBA Tamar Sadeh '85 Vidur Sehgal '10 Andrew Sipes '85 MA Jamie Stern '72 Paul Stroble '82 MDiv Jovan M. Tafoya '21 Krysten Thomas '18 MPH Travis A. Torrence '05 JD Laura E. Vrana '11 Anne B Weil '94 Hannah E. Weisman '20 Alyssa J. Yoon '21

Mathwon Howard Jocelyn Kane Jim Kenny Susan Kigamwa Sandra Livramento Jonelle Lorde Nneka Maiurro Allison Mayberry Tim Murray Andrea Nezat Mike Regan Joanna Roche Ann Rumberger Mike Sembos Katherine Van Sickle Rodney West

Ex-Officio Present

Jennifer Madar '88 Vice Chair, YAA Board of Governors Joan E. O'Neill, Vice President for Alumni Affairs and Development <u>Ex-Officio Absent</u> John Foster, Chair, Parents Fund Sabrina Foster, Chair, Parents Fund Joseph C. McNay '56, Former Chair, Nathan Hale Associates Stephen C. Murphy '87, Vice President for Finance and Chief Financial Officer

Former Chairs Present Biff Folberth '66 Murph Levin '66 Bobbi Mark '76 Randolph M. Nelson '85 Nancy A. Stratford '77 John M.R. Thomas '80 Michael B. Tom '83 MD

Former Chairs Absent Marla Grossman '90 Robert K. Hopkins '86 MBA Theodore T. Jones '57 Thomas S. Leatherbury '76, '79 JD Howard H. Newman '69, '69 MA David B. Singer '84 William H. Wright II '82

Welcome

Jocelyn Kane opened the meeting by welcoming everyone to the June 2024 board meeting before turning the meeting over to Brett Zbar.

Chair's Remarks/In Memory

Brett thanked everyone for attending before asking for a moment of silence to remember Alumni Fund volunteers who have passed away since the last meeting:

Merz Peters, Class of 1955, Silliman College, Alumni Fund Board Member and Chair of Agents Marv Deckoff, Class of 1953, Jonathan Edwards College, Former Alumni Fund Board Chair and Class Agent

Boardman Lloyd, Class of 1964, Jonathan Edwards College, Alumni Fund Class Agent Earl Raymond, Class of 1953, Yale School of the Environment, Annual Fund Agent Dale Troy, Class of 1980 Branford College, Alumni Fund Class Agent

Current Results

Brett thanked volunteers for their creative approaches this year and being open to difficult conversations with fellow alumni. He commented on how the fund continues to make steady progress toward the campaign goals. Brett highlighted the School of Art who brought on a new Alumni Fund staff member, which has led to growth in both dollars and donors, the Divinity School, currently ahead of where they were last year at this same time, and the Nursing school who experimented with their first incentive last month, generating 72 donations, boosting participation 1.2% in a week, and setting them up for a strong year-end finish. Overall, \$33,681,362 has been raised from 24,062 donors toward the goal of \$46,000,000 and 33,000 donors. Brett also mentioned that a spike in giving was expected in June, where a similar spike occurred last fiscal year.

Executive Committee Challenge

Brett announced the results of the Executive Committee Challenge which had just been completed. The challenge was a 1:1 match challenge where the executive committee matches every gift to the Alumni Fund from June 3-7 and included both Yale College and the Graduate School. The challenge received \$297,325. This will make a real impact on our overall results.

Campaign Progress

Brett connected the previously mentioned information to the Fund's straight-line projection, particularly how funds raised have already exceeded the projection for this year. To date, the Alumni Fund has raised \$264,440,000 from 270,474 gifts. Brett also shared that the overall *For* Humanity campaign total is now \$5.6 billion.

Campaign Pillars

Brett reminded the board of the *For* Humanity campaign pillars, subsequently breaking down donations by pillars:

- Science for Breakthroughs: \$1,266,300
- Collaborating for Impact: \$1,729,700
- Arts and Humanities for Insight: \$1,068,300
- Leaders for a Better World: \$1,432,000

Every Gift has an Impact

Brett highlighted progress toward the 1.2 billion in gifts for students. Thus far, \$901.2 million has been committed, 9.74% of which is gifts to the Alumni Fund.

Diversity of the Board

Brett went on to discuss the diversity of the board, one of his chair's goals. During Brett's term, board diversity has been sustained, and will continue to be a key measurement for tenure of the next chair.

Farewell to Executive Committee Members Whose Terms Are Ending

Brett congratulated the members of the Executive Committee whose terms were ending and shared some of the highlights of the Executive Committee retreat. After this, Brett turned the meeting over to Jill R. Wight '95, chair of the Nominating Committee.

Voting in of the New Board Members and New Executive Committee Members

Jill discussed the selection process and considerations for new board member candidates including years of service, participation, background and engagement, as well as diversity. Following this, the board voted on the slates, and they were accepted unanimously.

Beverly Gage Remarks

Professor Beverly Gage, the John Lewis Gaddis Professor of History gave a short talk on her biography of J. Edgar Hoover entitled *G-Man: J. Edgar Hoover and the Making of the American Century*. The talk ended with a Q&A, and signed copies of her books were given to participants afterward.

Celebration of Brett's Term of Service

Jocelyn Kane and Richard Roberts gave congratulatory remarks about Brett's service to the board and to the Alumni Fund. This was accompanied by congratulations and thanks from other who had worked with Brett over the years.

Brett offered his thanks to Jocelyn and Rich for their remarks and then adjourned the meeting.